

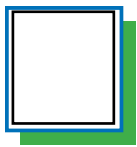
Corporate Member Benefits Checklist

Maximize Corporate Membership Benefits to the fullest!



Below is a checklist to help you utilize all of the opportunities and benefits available as a Corporate Member of BACnet International. These benefits will always be available provided your company remains a member in good standing.

Please note: If you do not already have an individual account, [please create one](#) and select your company in the registration form. Please use your company email address. Under the company section, please select your company. A member of the BACnet International Executive Office will approve your registration for you to be added to your company's Corporate Membership Account.



Submit your company logo to be added to our Corporate Member page.

Please send your company logo, ideally in vector format (.eps or .ai file) or the highest resolution .png file available, to info@bacnetinternational.org. The logo will be linked to your company webpage, which will be pulled from the data you entered in your submission. If the information you want to use on the member page is different from what you submitted, please send it to info@bacnetinternational.org.



Submit a New Member Press Release

BACnet International issues a press release to announce your new corporate membership. If you would like to utilize this benefit, please [complete and submit the form](#). Our Marketing and Communications Manager, Mary Catherine Heard, will create a draft of the release and send it to you for your approval. If you have any questions, please contact Mary Catherine Heard, at marycatherine@bacnetinternational.org.



Download our “Member of BACnet International” logo.

You can download the “Member of BACnet International” logo and add it to your website or marketing materials. Please review the logo usage guidelines before downloading and using the logo. [Access the Instructions to download the logo artwork and guidelines.](#)

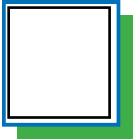


Have your employees/co-workers subscribe to our email distribution list.

We encourage you to invite your employees/co-workers to create their own FREE BACnet International accounts to be included on our distribution list so they receive our newsletters, member communications, and other BACnet news and announcements. When creating their account, they should select their company from the list. A member of the BACnet International Executive Office will then approve the

For further membership inquiries or questions, email info@bacnetinternational.org.

additional Employee of Corporate Member sign-up. This will allow them to be added to the Corporate Member account. Your team member must check the “Consent to Receive Communications” in order to receive our newsletters and announcements.



Gain exposure for your BACnet projects.

BACnet International hosts BACnet Case Studies on its website for durable, year-round exposure. These Case Studies are also considered for inclusion in our Journal publication as well as for one of our Annual Awards. [Submit a BACnet case study today](#). If you have any questions about submitting a case study, please email marycatherine@bacnetinternational.org.

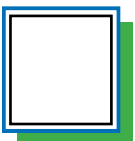


Get involved and view our [volunteer opportunities](#).

BACnet International invites you to join in our mission to encourage the use of BACnet technology in building automation and control systems. Our committees welcome the participation of new members looking for ways to contribute to the association. Opportunities exist in several areas: [Marketing, Education, and BTL Working Group \(BTL-WG\)](#).

We invite you/your Marketing Contact to sit in on one of our monthly Marketing Committee calls to see if you might be interested in joining the committee. The calls usually take place on the second Friday of the month at 12:00pm ET and are conducted via Zoom.

For more information on any of the committee opportunities, please reach out to our Executive Office at +1-770-971-6003 or via email at info@bacnetinternational.org.



Add us to your email contacts.

Add info@bacnetinternational.org and marycatherine@bacnetinternational.org to your press/media distribution list so we can be kept up to date with your organization. Member news is considered for inclusion in our monthly [Cornerstones newsletter](#) so you can gain additional exposure for new product launches and other relevant company news. To submit member news, [fill out our form](#).

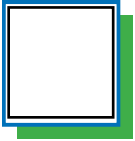


Participate in article and presentation opportunities.

BACnet International publishes the Journal of Building Automation twice a year (in the spring and fall) and we are always looking for corporate members who have knowledge of BACnet and building automation that they are willing to share. Consider some topics that would be of interest to the BACnet community and keep an eye out for our Call for Papers. For more information on the Journal, and to access article specifications, please see the links below.

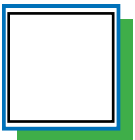
[More information on our Journal of Building Automation](#)
[Submission information](#)

There are also have opportunities to present as part of a BACnet International track at certain trade shows. If you would like to be considered for this, please contact our Executive Office at +1 (770) 971-6003 or via email at info@bacnetinternational.org and let us know your area of expertise.



New members receive a discount on a Journal ad.

New BACnet International Corporate Members receive a one-time discount on their first ad in BACnet International's Journal of Building Automation. For more information, email marycatherine@bacnetinternational.org. To view past Journals, visit bacnetinternational.org/journals.



Sync your calendar for our upcoming events/meetings.

BACnet International Corporate Members receive exclusive discounts on association events including our PlugFest Interoperability Workshop! It is important to note that anyone who will be registering for an event must have their own approved BACnet International Account to receive the corporate discount rate.



Follow and tag us on social media!

Follow our LinkedIn and Twitter pages and subscribe to our YouTube channel for the latest news and announcements. Also, tag us when you post about your BACnet products and successful BACnet projects.



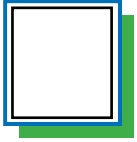
Visit the BACnet International YouTube channel to watch videos on the history of BACnet, cybersecurity, BACnet/SC, and Member Spotlights.



Create a free account on The BACnet Institute (TBI) for educational resources and earn CEUs and PDHs.

The BACnet Institute (TBI) is an online learning environment that serves as a central source for BACnet-related education. It provides a collection of FREE resources including interactive courses, industry articles and lectures, and a knowledge-sharing forum. Please note that TBI requires a separate registration from your BACnet International membership, but it is completely free. [Sign up today!](#)

For further membership inquiries or questions, email info@bacnetinternational.org.



Additional Pages of Interest

For more information on BACnet and the association, visit:

[Frequently Asked Questions \(FAQs\)](#)

[The History of BACnet](#)

[BTL Lab](#)

[Supplier Resources for BTL Testing & Certification](#)

We value your feedback and, in the spirit of continuous improvement, please let us know how we can continue to improve the association to best serve you. If you have any questions, please contact our Executive Office at +1 (770) 971-6003 or via email at info@bacnetinternational.org.

Thank you for your membership!



BACnet
International

