

BACnet Journal

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Distributed in over
70 countries worldwide

Media Plan 2025

BACnet Journals

BACnet Europe Journal

ISSN 1614-9572

BACnet France Journal

ISSN 2190-9431

Journal of Building Automation

ISSN 2191-7825

BACnet Middle East Journal

ISSN 2190-944X

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Profile

The BACnet Journals are the trade magazines for building automation based on BACnet technology. Experts, practitioners and professionals show the way in applying and developing the BACnet standard – from building automation trends to devices and application projects; from qualification and trainings to testing and certification; from who is who in the BACnet community to useful information on events and publications.

Special attention is given to members and activities of the BACnet Interest Groups. The BACnet Journals bring BACnet into the global markets.

Columns

Product reports, reference projects, BACnet trends and highlights, standardization, testing and certification activities, news of BACnet Interest Groups, BACnet Insight, Interviews, member presentations, calendar of events, recent publications, training and qualification.

Readers, Target Groups

Architects, building operators, building technicians and mechanics, construction engineers, control engineers, consultants, developers, facility managers, maintenance managers, marketing managers, network engineers, planners, project managers, sales and distribution engineers, service engineers, software engineers, specifiers, system integrators.

Branches, Industries

Architecture, building solution industries, building services, construction and automation industries, consulting, building leasers, building owners, facility management, investors, maintenance and administration services, public building services, R&D, Real Estate services, users.

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Issue	Topic	Focus	Registration Deadline Ads / Articles	Deadline for Submission Ads / Articles	Publication Date
BACnet Europe Journal					
42	Networking the BACnet Standard in Europe	ISH 2025	Jan. 10, 2025	Jan. 17, 2025	Mar. 14, 2025
43	Facility Management with BACnet	GLT-Anwendertagung 2025	June 20, 2025	Aug. 1, 2025	Sept. 15, 2025
BACnet France Journal					
18	BACnet Security	IBS – Intelligence Building Systems 2025, Paris	May 09, 2025	July 25, 2025	Sept., 30, 2025
BACnet International's Journal of Building Automation					
27	BACnet: The Language of Smart and Sustainable Buildings		Feb. 14, 2025	Mar. 3, 2025	Apr. 28, 2025
28	The Driving Force of Building Automation	AHR Expo 2025	Aug. 22, 2025	Sept. 12, 2025	Oct. 27, 2025
BACnet Middle East Journal					
14	BACnet for a Smart Future	Big5 2025, Dubai	Aug. 29, 2025	Sept. 26, 2025	Nov. 10, 2025

Editorial schedule subject to change without notice.

Languages – Frequency – Circulation – Reach

Publication	Language	Frequency	Print Circulation*	Online Circulation
BACnet Europe Journal	English/German	2 per year	3,000 copies	3,000
BACnet France Journal	French	1 per year	500 copies	2,000
Journal of Building Automation	English	2 per year	8,000 copies	8,000 + Online Readers
BACnet Middle East Journal	English	1 per year	-	2,000

*Circulation numbers may increase due to higher demand for issues or distribution at events.

Supplements

Special national editions are produced occasionally for special events. They are distributed as supplements to a set of selected trade journals with high print runs and broad reaches or as digital magazines.

Price list

		BACnet Europe Journal		BACnet France Journal	
Format	Width mm x Height mm + 3 mm bleeds per edge	Standard price 4 colours			
		Member price	Non-Member Price	Member price	Non-Member Price
2 pages Advertorial ¹	2 x 210 x 297	2,780.00 €	3,750.00 €	2,310.00 €	3,190.00 €
1 page Advertorial ¹	210 x 297	1,570.00 €	2,175.00 €	1,320.00 €	1,980.00 €
Job Advertisement	88 x 60	370.00 €	370.00 €	370.00 €	370.00 €
1 page	210 x 297	1,570.00 €	2,175.00 €	1,320.00 €	1,980.00 €
½ page horizontal	210 x 146	1,025.00 €	1,335.00 €	805.00 €	1,215.00 €
½ page upright	102 x 297	1,025.00 €	1,335.00 €	805.00 €	1,215.00 €
Preferential Placements					
2 pages bound	420 x 297	4,595.00 €	6,350.00 €	3,795.00 €	5,690.00 €
4 th cover page	210 x 297	2,900.00 €	4,355.00 €	2,640.00 €	3,960.00 €
1 page bound	210 x 297	2,300.00 €	3,170.00 €	1,925.00 €	2,885.00 €
2 nd cover page	210 x 297	2,300.00 €	3,170.00 €	1,925.00 €	2,885.00 €
3 rd cover page	210 x 297	2,300.00 €	3,170.00 €	1,925.00 €	2,885.00 €

Discounts²

3 % discount when you order **2 ads** in 2025

5 % discount when you order **4 ads** in 2025

10 % discount when you order **6 ads** in 2025

¹ Advertisement in form of editorial content, e.g. company profile, reference report, product report.

² The combined order must be received before the first edition in which an advertisement is published.
Supplements, such as special national and digital editions are not discountable.

Price list

		BACnet International's Journal of Building Automation		BACnet Middle East Journal	
Format	Width mm x Height mm + 3 mm bleeds per edge	Standard price 4 colours			
		Member price	Non-Member Price	Member price	Non-Member Price
2 pages Advertorial ¹	2 x 210 x 297	3,265.00 US\$	4,720.00 US\$	2,970.00 US\$	4,290.00 US\$
1 page Advertorial ¹	210 x 297	1,815.00 US\$	2,720.00 US\$	1,650.00 US\$	2,475.00 US\$
Job Advertisement	88 x 60	440.00 US\$	440.00 US\$	440.00 US\$	440.00 US\$
1 page	210 x 297	1,815.00 US\$	2,720.00 US\$	1,650.00 US\$	2,475.00 US\$
½ page horizontal	210 x 146	1,140.00 US\$	1,720.00 US\$	1,040.00 US\$	1,560.00 US\$
½ page upright	102 x 297	1,140.00 US\$	1,720.00 US\$	1,040.00 US\$	1,560.00 US\$

Preferential Placements

2 pages bound	420 x 297	5,445.00 US\$	8,165.00 US\$	4,950.00 US\$	7,425.00 US\$
4 th cover page	210 x 297	3,630.00 US\$	5,445.00 US\$	3,300.00 US\$	4,950.00 US\$
1 page bound	210 x 297	2,720.00 US\$	4,080.00 US\$	2,475.00 US\$	3,710.00 US\$
2 nd cover page	210 x 297	2,720.00 US\$	4,080.00 US\$	2,475.00 US\$	3,710.00 US\$
3 rd cover page	210 x 297	2,720.00 US\$	4,080.00 US\$	2,475.00 US\$	3,710.00 US\$

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Technical specifications

Special Issues vary in paper size and print space

Printing process

Offset, Colours: Cyan, Magenta, Yellow, Black (CMYK)

Color space: Coated FOGRA39

Magazine size

DIN A4, 210 mm width x 297 mm height,

Column width: 42 mm

Print space: 180 mm width x 261 mm height

Print space

Please ensure that advertisements include **crop marks** and **3 mm bleeds**

Digital media

Delivery: E-Mail up to 30 MB,

Software: Photoshop, Illustrator, InDesign.

With All fonts, pictures, diagrams, logos, etc.

PDF files: **Highres PDF X4, resolution at least 300 dpi, EPS files all in CMYK!**

Additional design services

All advertisement designs, reproductions, montages, changes, colour works and layout carried out by us will be calculated at cost-price.

Important legal information

The client is fully responsible for the content or legality of any third party materials supplied and the final published form and usage of these materials; in print, electronic, online etc. The client is responsible for ensuring that the rights of third parties by publishing in print, electronic, online etc., or any other form of media are not affected. It protects the contractor, if necessary, against any and all claims which are made by third party claimants. The client indemnifies the contractor free of any claims of copyright infringement. The contractor is not obligated to check any orders and whether the rights of any third parties are affected by it.