

## **CORPORATE MEMBER Benefits Checklist**

Below is a checklist to help you maximize all of the opportunities available as a Corporate Member of BACnet International. These are completely voluntary and are available to you if you would like to use all of them, some of them, or none of them. These benefits will always be available provided your company remains a member in good standing.

*Please note: If you do not already have an individual account, please contact the person at your organization who is considered our "Primary Contact." He/she can then provide a link for you to set up your own account. If you are unsure who is listed as your Primary Contact in our records, reach out to us at [info@bacnetinternational.org](mailto:info@bacnetinternational.org).*



### **SUBMIT YOUR COMPANY LOGO TO BE ADDED TO THE CORPORATE MEMBERS PAGE**

Please send your artwork, ideally in vector format (.eps or .ai file) or the highest resolution image file (.png, .jpg) that you have, to [info@bacnetinternational.org](mailto:info@bacnetinternational.org). We will also be including a link to your webpage and company address, which we will pull from the data you entered in your submission. If the information you want to use on the member page is different from what you submitted, please send it to [info@bacnetinternational.org](mailto:info@bacnetinternational.org).



### **SUBMIT A NEW MEMBER PRESS RELEASE FORM**

BACnet International issues a press release to announce your new corporate membership. If you would like to utilize this benefit, please complete and submit the form [HERE](#). Our Communications Manager will create a draft of the release and send it to you for your approval. If you have any questions, or would like to opt out of the press release, please contact our Communications Manager, Mary Catherine Heard, at [marycatherine@bacnetinternational.org](mailto:marycatherine@bacnetinternational.org).



### **DOWNLOAD "MEMBER OF BACnet INTERNATIONAL" LOGO**

You can download the "Member of BACnet International" logo and add to your website or marketing materials. Please review the logo usage guideline before downloading and using the logo. The logo artwork and guidelines can be accessed [HERE](#).



## HAVE YOUR EMPLOYEES/CO-WORKERS SUBSCRIBE TO OUR DISTRIBUTION LIST

Please invite your employees/co-workers to create their own FREE BACnet International accounts to be included on our distribution list so they receive our newsletters, member communications, and other BACnet news and announcements.

To do this, as your company's Primary Contact, visit your "Manage Profile" page (the landing page when you log in), and look for your company-specific link under Information & Settings > Sub-accounts. Share this link with others at your organization. Please ensure that you provide them with the exact company name that you used to create the account so they will automatically be added to your company account. Have them select "Employee of Corporate Member" as their member type when creating their account.

Ensure they complete the Consent to Receive Communication questions so that they will receive all of our communications.



## ADD US TO YOUR DISTRIBUTION LIST

Subscribe [info@bacnetinternational.org](mailto:info@bacnetinternational.org) and [marycatherine@bacnetinternational.org](mailto:marycatherine@bacnetinternational.org) to your press/media distribution list so we can be kept up to date with your organization. Member news is considered for inclusion in our monthly [Cornerstones newsletter](#) so you can gain additional exposure for new product launches and other relevant company news



## GET INVOLVED AND VIEW OUR VOLUNTEER OPPORTUNITIES

BACnet International invites you to join in our mission to encourage the use of BACnet technology in building automation and control systems. Our committees welcome the participation of new members looking for ways to contribute to the association. Opportunities exist in several areas: [Marketing, Education, and BTL Working Group \(BTL-WG\)](#).

We invite you/your Marketing Contact to sit in on one of our monthly Marketing Committee calls to see if you might be interested in joining the committee. The calls usually take place on the second Friday of the month at 11:00am ET and are conducted via Zoom (you do not need to share your video if you don't want to).

For more information on any of the committee opportunities, please reach out to our Executive Office at +1-770-971-6003 or via email at [info@bacnetinternational.org](mailto:info@bacnetinternational.org).



## **GAIN EXPOSURE FOR YOUR BACnet PROJECTS**

BACnet International hosts BACnet Case Studies on its website for durable, year-round exposure. These Case Studies are also considered for inclusion in our Journal publication as well as for one of our Annual Awards. To submit a BACnet Case Study of your own visit [HERE](#). If you have any questions about submitting a case study, please email [marycatherine@bacnetinternational.org](mailto:marycatherine@bacnetinternational.org).



## **LOOK OUT FOR ARTICLE & SPEAKING OPPORTUNITIES**

BACnet International publishes the Journal of Building Automation twice a year (in the spring and fall) and we are always looking for corporate members who have knowledge of BACnet and building automation that they are willing to share. Consider some topics that would be of interest to the BACnet community and keep an eye out for our Call for Papers. For more information on the Journal, and to access article specifications, please click [HERE](#).

There are also have opportunities to present as part of a BACnet International track at certain trade shows. If you would like to be considered for this, please contact our Executive Office at +1 (770) 971-6003 or via email at [info@bacnetinternational.org](mailto:info@bacnetinternational.org) and let us know your area of expertise.



## **NEW MEMBERS GET A DISCOUNT ON A JOURNAL AD**

New BACnet International Corporate Members receive a one-time discount on their first ad in BACnet International's Journal of Building Automation. For more information, please click [HERE](#). To view past Journals, visit [bacnetinternational.org/journals](http://bacnetinternational.org/journals).



## **SYNC YOUR CALENDAR FOR OUR UPCOMING EVENTS/MEETINGS**

BACnet International Corporate Members receive exclusive discounts on association events including our PlugFest Interoperability Workshop! (It is important to note that anyone who will be registering for an event must have their own approved BACnet International Account to receive the corporate discount rate.



## **FOLLOW & TAG US ON SOCIAL MEDIA**

Follow our LinkedIn and Twitter pages and subscribe to our YouTube channel for the latest news and announcements. Also, tag us when you post about your BACnet products and successful BACnet projects.



Visit the BACnet International YouTube channel to watch videos on the history of BACnet, cybersecurity and BACnet/SC, and Member Spotlights.



## CREATE AN FREE ACCOUNT ON **THE BACnet INSTITUTE** FOR E-LEARNING AND EARN CEUs AND PDHs

The BACnet Institute (TBI) is an online learning environment that serves as a central source for BACnet-related education. It provides a collection of FREE resources including interactive courses, industry articles and lectures, and a knowledge-sharing forum.

Please note that TBI does require a separate registration from your BACnet International membership, but it is completely free. Sign up [HERE](#).



## PAGES OF INTEREST

For more information on BACnet and the association, visit:

[Frequently Asked Questions \(FAQs\)](#)

[A Little BACnet History](#)

[BTL Lab](#)

[Supplier Resources for BTL Testing & Certification](#)

We value your feedback and, in the spirit of continuous improvement, please let us know how we can continue to improve the association to best serve you.

If you have any questions, please contact our Executive Office at +1 (770) 971-6003 or via email at [info@bacnetinternational.org](mailto:info@bacnetinternational.org).

# THANK YOU FOR YOUR MEMBERSHIP!

